



What is this competition all about?

To celebrate this year's upcoming graduation ceremonies, we are offering all alumni the chance to win a UEA graduate tote bag and a UEA branded hoodie.

Anyone updating their details with us between 9 June and 1 July will have the opportunity to opt in to the competition draw and have the chance to winning one of 5 sets of hoodie and graduate tote bag or one of 50 graduate tote bags. The competition is open to all UEA alumni, regardless of when they left.

How does the prize draw work?

Any UEA graduate who successfully fills out an ["update your record" form](#) between 09:00 on 9 June 2023 and 23:59 on 1 July (BST) will be asked to tick a box to confirm if they would like to be entered into a competition draw.

On 3 July, the UEA Alumni Team will randomly select 5 names from those who entered and will send a winning prize pack **directly to the postal address the graduate included in their update form**. 50 runners up will also receive a graduate tote bag only as a runner-up prize, again sent **directly to the postal address the graduate included in their update form**.

Please note that the question about entry to the competition may be live and accessible outside the period for which the competition is open, but only update forms submitted between 9 June and 1 July will be considered eligible as competition entries.

Do I have to take part in this competition if I just want to update my details?

No – simply do not click "yes" when asked the question about the competition.

How will my competition responses be processed, used and stored?

The data you input to the update form is processed as per the details on the form itself and as stated in our [Webform Data Protection Policy](#). It will be stored on the alumni database as per [Alumni and Supporters privacy policy](#). Your confirmation of your intention to enter the competition and your prize preferences will be held against your record with the other information included in the update form. These fields will be used solely in order to administer the competition and send out prizes as appropriate.

What does the prize include?

One UEA Hoody and one UEA Graduate Tote Bag, or a runner-up prize of one UEA Graduate Tote Bag

Why are you running this competition?

It is very valuable to the university to hold up-to-date contact details and employment information for our graduates. This allows us to keep in touch with our alumni according to their wishes and across a variety of platforms. It also allows us to communicate with you in a more relevant way – for example about events happening in your country or region. We hope that this competition encourages more graduates to update their details with us.

I don't see any option to enter the competition – why not?

The option to enter the competition will only be live between 9 June and 1 July. Please check you are submitting during this period. This is only open to UEA graduates and not supporters and other audiences that receive our communications. The option to enter the competition will only appear to UEA graduates.