

## UEA Summer Programme Proposal: School of Economics (ECO)

<b>Programme Title</b> <i>Understanding Global Challenges through Economic Tools and Data</i>		
<b>Credit Value:</b>	10 UCU	2 weeks
<b>Programme Level</b>	3,4,5	U-18, UG year 1, UG year 2
<b>Period:</b> UEA Summer University 2027		
<b>Programme Description</b> <p>The programme is suitable for students with no prior knowledge of economics who want to understand some of the most pressing challenges that globalised economies face and how we can influence behaviour using the latest insights from economics.</p> <p>The programme is designed so that you will learn the building blocks of economics in an accessible and engaging way through real-world applications. Half of the programme will focus on global economic challenges, such as migration and protectionism, environmental sustainability, technological progress and its impact on employment, institutions and growth, while also introducing practical aspects of policy evaluation.</p> <p>The other half will cover economics from diverse perspectives, including topics in behavioural economics such as the importance of fairness in economics, trust and inequality. You will also discover how economics can be applied to contemporary sports and other areas that may surprise you.</p> <p>As a hands-on programme, you will build the skills needed to explore these topics and more, using quantitative tools grounded in cutting-edge research and data analytics techniques, all presented in an accessible way.</p> <p>By the end of the programme, you will be equipped with a valuable analytical toolbox and the practical experience that will help you understand how economics can help address real-world problems across a range of contexts.</p> <p>Topics include economic approaches to</p> <p><b>Part a: <i>Global Challenges</i></b> including:</p> <ol style="list-style-type: none"> <li><b>1. Protectionism and International Migration</b></li> <li><b>2. Technological Change and the Labour Market</b></li> <li><b>3. Environmental Economics:</b> <ul style="list-style-type: none"> <li>- <i>An introduction through environmental policies for sustainability</i></li> </ul> </li> <li><b>4. Institutions and Governance</b> <ul style="list-style-type: none"> <li>- <i>A political economy approach</i></li> </ul> </li> <li><b>5. Policy Evaluation</b> <ul style="list-style-type: none"> <li>- <i>A hands-on introduction through case studies and data analysis</i></li> </ul> </li> </ol>		

**Part b:** *Alternative Approaches* to the subject through:

**6. Sports Economics**

- *A starting point for understanding economics concepts and data analysis*

**7. Behavioural economics introduction**

- *Explaining decision biases and probabilities*
- *The role of trust, reciprocity, fairness and truth*

**8. The Economics of Inequality and Discrimination**

**9. Multidisciplinary Economics**

- *Including: economic psychology, economic sociology, economic geography, and economic philosophy.*

**Learning Objectives and Outcomes**

The programme is designed to equip you with the building blocks of economics and help you understand some of the most common issues and concerns in our societies today, from an economic perspective. You will gain deeper insight into how people, businesses, and governments make choices, and how those choices affect everything around us, including the global economy and the environment.

The programme is taught through interactive lectures, hands-on workshops and lab sessions, and a set of in-class and independent activities including quizzes, experiments, data analysis, case studies, discussions, and simulations. You will have the opportunity to summarise and evaluate ideas and evidence about the economy and human behaviour, undertake data analysis, and apply maths skills in a social context or to real-world scenarios.

**Programme Assessment**

The programme is assessed using a portfolio of short tasks, to be completed either in class or online, on a dedicated platform. These can range from quizzes to problem-solving, short summaries and reflections, or leading topical discussions.

Credit is awarded on a *pass/fail basis*, with at least one portfolio submission from each of the two parts of the programme being required for a *certificate of attendance*.

A *certificate of excellence* will be awarded to the best performing students engaging with all topics covered by the programme.

**Programme Delivery**

The programme will be hosted by the School of Economics, Faculty of Social Sciences at the University of East Anglia.

The academic content will be delivered by colleagues from across the School.

**Timetable**

This is an example timetable for a 2-week programme. Final timetable details will be confirmed closer to the programme start date. Each programme will consist of 40 taught hours across the 2-week timetable.

WEEK ONE	07:00-09:30	09:30-12:00	12:00-14:00	14:00-16:00	16:00 onwards
Monday	Breakfast	Welcome, Programme Learning Outcomes, Expectations and Engagement	Break	Academic Session / Portfolio Activity	Social activity
Tuesday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Free time
Wednesday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Social activity
Thursday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Free time
Friday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Social activity
Saturday	Group cultural excursion				
Sunday	Free time to explore Norwich or further afield.				

WEEK TWO	07:00-09:30	09:30-12:00	12:00-14:00	14:00-16:00	16:00 onwards
Monday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Free time
Tuesday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Social activity
Wednesday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Free time
Thursday	Breakfast	Academic Session / Portfolio Activity	Break	Academic Session / Portfolio Activity	Free time
Friday	Breakfast	Portfolio Completion	Break	Portfolio Completion	Finale social activity
Saturday	Breakfast	Departures / Free time			
Sunday					