

**MASTER
THE ART OF
BUSINESS**



**ALTOGETHER
DIFFERENT**

Master the art of business with an AMBA accredited MBA that enjoys a world-class reputation.

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CONTACT US

mbateam@uea.ac.uk

uea.ac.uk/about/norwich-business-school/study-with-us/mba

With over 30 years of experience, our MBA will challenge and change the way you think about business. At UEA you'll enjoy an altogether different, personalised programme that gives you more time to participate and share expertise with your peers, led by a team of leading academics and industry practitioners at the forefront of research and commerce.

We select the very best students from around the globe to benefit from the hands-on practical consultancy experience that sets us apart. Share knowledge and expertise as part of a supportive community that remains active long after graduation.

Join us and become an exceptional business leader who stands out from the crowd.

OUR PROGRAMMES

SENIOR LEADER APPRENTICESHIP

18 months +
End Point Assessment
£14,000



Option to
top up
to MBA

EXECUTIVE MBA (top-up)

9 months
£12,950

EXECUTIVE MBA

27 months
£26,950

FULL-TIME MBA

12 months
£26,950



SENIOR LEADER APPRENTICESHIP

Our Senior Leader Apprenticeship (SLA) is designed for senior managers and future leaders from a diverse range of industries. Our flexible course delivery enables you to balance your study with work and family commitments.

Designed by employers in conjunction with the Chartered Management Institute (CMI), the Senior Leader Apprenticeship focuses on work-based learning, blended with business education that will benefit any organisation.

If you work for a UK company with a pay bill over £3 million, your

employer may be able to use their Apprenticeship Levy to fund the SLA.

The SLA enables you to apply academic theory directly to real business challenges – meaning an immediate impact for your organisation.

The programme is mapped to our Executive MBA course.

INTAKE | September

DURATION | 18 months, part-time + End Point Assessment (EPA)

ENTRY REQUIREMENTS | A minimum of 3 years post-qualification work experience in a managerial, professional or entrepreneurial role and experience of managing a team or project; and Level 2 qualification in Mathematics and English, such as GSCE grade C/4 or higher

QUALIFICATION AWARDED | Level 7 Senior Leader Apprenticeship; Postgraduate Diploma in Strategic Leadership

COST | £14,000

HOW TO APPLY | Email your CV and a Personal Statement directly to the MBA team: mbateam@uea.ac.uk

As part of the SLA, you will complete six 20-credit modules – this will fulfil the requirements of the apprenticeship and allow you to gain a Postgraduate Diploma in Strategic Leadership. You will also be eligible Chartered Manager Status from the CMI.

You will be taught alongside our Executive MBA students, with lectures and seminars delivered over some full weekdays and at weekends, together with online afternoon/evening teaching.

Senior Leader Apprenticeship modules

Compulsory

- Leading and Managing People
- Economic and Environmental Analysis
- Marketing and Customer Focus
- Operations Management, Processes and Digital Systems
- Financial Investment and Accounting
- Strategy.

Flexible learning

It is our ambition to create a supportive community among our students, so this course is delivered partly in person and partly online.

Over a three month period you can expect to spend approximately four days on campus. Throughout your time studying for your SLA, you will contribute to wonderfully interactive workshops, participate in live online sessions, enjoy the flexibility of flipped online content and undertake guided further reading and independent learning before your final assessment.

Top up to an MBA

After completing the Senior Leader Apprenticeship, there is the option to continue learning by topping up to the AMBA-accredited Executive MBA – see page 9 for details.



THE SENIOR LEADER APPRENTICESHIP EXPERIENCE

Anna Tanner

Head of Employee Experience, Flagship Group



I chose the SLA for the pathway it gives to undertaking one of the best reputed MBA courses in the world. I'm in a

leadership role currently and wanted to gain the best possible grounding for progression beyond my current position. The way in which the course has been curated provides applied learning of all the core elements of leading and transforming a business, whether that be economics, marketing or finance and strategy. This presented the perfect opportunity for me to learn, in a way that could also be applied to my workplace throughout and stretch my development and capability.

The stretch that the SLA provides you as an individual makes you a calmer, more resilient, more objective leader. This helps to put decision-making and improvements into a more strategic context and support your team to do the same.

You start making those mental connections quicker and easier and all the while thinking how changes both outside and within your business could present an opportunity for change, or a challenge to improve - whether that's to yourself and the way you lead, or to how your organisation does things.

TOP-UP TO MBA

Upon successful completion of the Senior Leader Apprenticeship, you will have the opportunity to enrol on a top-up programme of further study to qualify for the Executive MBA.

The top-up course includes two 10-credit optional modules and a 40-credit Management Consultancy module which incorporates an international consultancy project.

HOW THE TOP-UP WORKS

Senior Leader Apprenticeship



Top-up compulsory module

- Management Consultancy Projects

Top-up optional modules

(choose 2)

- Entrepreneurship
- Sustainable Management
- Economic and Business Forecasting
- Brand Leadership
- Corporate Finance and Financial Technology
- Professional and Career Impact



Executive MBA

DURATION | 9 months

ENTRY REQUIREMENTS | Completion of Senior Leader Apprenticeship course

QUALIFICATION AWARDED | Executive MBA; CMI Level 7 Diploma in Strategic Management & Leadership Practice

COST | £12,950 (the top-up fee cannot be funded by the levy – but can be funded by the employer or employee)

HOW TO APPLY | Apply directly using our online application form, or contact us to discuss your individual circumstances prior to applying: mbateam@uea.ac.uk

EXECUTIVE MBA

Invest in yourself and your future. If you're seeking to accelerate your career or secure a senior management position, our flexible Executive MBA could provide the impetus you've been looking for.

Designed for managers

Specifically designed to allow busy professionals to balance the demands of study with work, our Executive MBA programme is tailored to offer flexibility while maintaining the rigour of a master's level qualification.

Lectures and seminars are scheduled on full workdays and at weekends, enabling you to study while working full-time. Teaching is based around case study analysis, interactive discussion and supported by high quality blended learning material.

INTAKE | September

DURATION | 27 months, part-time

ENTRY REQUIREMENTS | A minimum of 3 years post-qualification work experience in a managerial, professional or entrepreneurial role and experience of managing a team or project

QUALIFICATION AWARDED | Executive MBA; CMI Level 7 Diploma in Strategic Management & Leadership Practice

COST | £26,950 (Discount schemes are available – chat to us to find out more)

HOW TO APPLY | Email your CV and a Personal Statement directly to the MBA team: mbateam@uea.ac.uk

A truly international experience

In the second year of the MBA we deliver part of the Management Consultancy Project modules overseas, where you will spend a week working with companies such as IBM, Philips and Tesco. This immersive consultancy project is focused on delivering practical outcomes and benefits for the client, as well as giving you valuable real-world experience of the challenges faced by international businesses.

Executive MBA modules

Compulsory

- Leading and Managing People
- Economics and Environmental Analysis
- Marketing and Customer Focus
- Operations Management, Processes and Digital Systems
- Financial Investment and Accounting
- Strategy
- Management Consultancy Projects.

Optional (choose 2)

- Entrepreneurship
- Sustainable Management
- Economic and Business Forecasting
- Corporate Finance and Finance Technology
- Brand Leadership
- Professional and Career Impact.



THE EXECUTIVE MBA EXPERIENCE

Jonathan Reed

CEO, Paddy & Scott's



I was drawn to UEA because of the high calibre of lecturers on the course but also the long list of

successful business leaders who have been through the programme. As a CEO I was looking for an opportunity to build networks, be challenged and to expand my knowledge. The UEA MBA ticks all of those boxes and I'm now more ambitious as a result of the course.

The cohort I have joined includes a real mix of private and public sector talent. I am able to share my business challenges with people who come from different organisation

with different expertise to me and collectively we support one another as our careers unfold.

Leading a fast-paced business, I recognise I don't naturally take the time to reflect on the decisions I make and the impact they have had. The discipline gained from the MBA allows me to analyse my role and critically consider how I could have tackled key workstreams differently. The leadership module has especially challenged me to ask what my business should stand for now and in the future.

My own personal growth has come from me spending more time questioning, challenging and connecting projects to the strategic focus of the business.

A DIVERSE RANGE OF

EXPERIENCE



**Our Executive MBA students come from
a range of different industries including:
finance, products and services,
consulting, marketing, technology and
healthcare.**

FULL-TIME MBA

Achieve the highest-level management qualification possible with our prestigious, 12-month full-time MBA. Become immersed in practical consultancy projects and work alongside a select and internationally diverse cohort of peers on a rigorous programme with a world-class reputation.

Become a future-ready and effective leader

As a full-time MBA student, you'll have access to our bespoke Professional and Career Impact module, which is designed to ensure that you have the very best professional and personal

development to support your chances of securing senior managerial positions after you graduate. The module – which includes a three day residential in London, visiting and talking to senior managers from leading organisations – gives you the tools, support and resources to plan and manage your future career.

INTAKE | September

DURATION | 12 months, full-time

ENTRY REQUIREMENTS | A minimum of 3 years post-qualification work experience in a managerial, professional or entrepreneurial role and experience of managing a team or project

QUALIFICATION AWARDED | Full-time MBA, CMI Level 7 Diploma in Strategic Management & Leadership Practice

COST | £26,950

HOW TO APPLY | Apply directly using our online application form, or contact us to discuss your individual circumstances prior to applying: mbateam@uea.ac.uk

Inspired learning

Our AMBA accredited MBA is taught through a combination of lectures, seminars and workshops delivered by internationally recognised academics and industry specialists. The programme is designed to maximise the benefits of being part of an experienced group of peers from a range of professional backgrounds.

Optional modules are co-taught with our Executive MBA students.

Full-time MBA modules

Compulsory

- Leading and Managing People
- Marketing and Customer Focus
- Operations Management, Processes and Digital Systems
- Financial Investment and Accounting
- Strategy and Global Economics
- Professional and Career Impact
- Management Consultancy Projects.

Optional (choose 3)

- Entrepreneurship
- Sustainable Management
- Economic and Business Forecasting
- Corporate Finance and Financial Technology
- Brand Leadership.

AMBA ACCREDITED



Our MBA programmes are
AMBA accredited, placing us in the
top 2% of MBAs globally.

THE FULL-TIME MBA EXPERIENCE

Richard Tadd

Full-time MBA student



I chose the full-time MBA over a part-time MBA because I decided it was time for me to make a dramatic

change in my career. I no longer found my work engaging or motivating, and after 17 years in the same industry, it was a tough decision to make. But since I wouldn't be returning to the same company, it didn't make sense to continue working there, I wanted to focus on my studies.

Despite only being a third of the way through my MBA, I've already learned a ton of things that I wish I knew before. So many times in my career I felt stuck, frustrated with the status quo, or couldn't quite get my thoughts across to the rest of my team. I now have the tools to face these problems

in the future. It makes me excited to continue my studies. I'm constantly wondering what other great lessons I'm going to learn next.

I particularly thought the Operations module was fantastic. Being an absolute layman at the beginning I felt the module started and progressed at just the right tempo. The Leadership and People Management module was also an eye-opener. Having been away from the UK for nearly two decades, it was great to learn more about all the HR-related topics, especially given how important they will be for any future leaders in all industries. Both modules have already changed the way I view my work and colleagues alike. I believe they will both stay with me when I open my own business and help guide me through all the difficulties I'm bound to face.

ACCREDITATIONS

Association of MBAs (AMBA)

Our MBA Programmes are AMBA accredited, placing them in the top 2% of MBAs globally.

AMBA accreditation denotes the highest standard of achievement in postgraduate business education. MBA students and graduates, Business Schools, and employers all recognise it as a gold standard.

AMBA membership is free for students and graduates of AMBA-accredited Business Schools. AMBA exists to champion brilliance in Business Schools and nurture impactful graduates who will change business for the better. AMBA's network of accredited Schools has grown to more than 270 institutions in 75 countries, with over 46,000 MBA, Master of Business Management (MBM) and Doctor of Business Administration (DBA) students and graduates participating in our global membership community.



Chartered Management Institute (CMI)

We also offer dual accreditation from CMI. When you successfully complete one of our MBA programmes, you will receive the Level 7 Diploma in Strategic Management and Leadership Practice and gain CMI membership for the duration of your studies.

On successful completion of your Senior Leader Apprenticeship, you will also be awarded Chartered Manager Status from CMI. Executive and Full-time MBA students can also apply for this through Norwich Business School at no extra cost.





FAST TRACK YOUR CAREER WITH US NOW

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mbateam@uea.ac.uk

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