

Strategy 2030

Solving the challenges of our changing world



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1st

**UK university for
Job Prospects**

Voted for by students in the
Student Crowd Survey 2022

REF Research
2021 Excellence
Framework

91%

**of our
research rated
'world-leading' or
'internationally
excellent'**

UK Research Excellence
Framework 2021



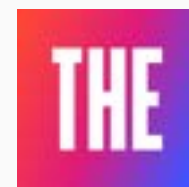
7 years

**Green Flag Award
winner for the
quality of our
green spaces**

20th

**UK University for
Research**

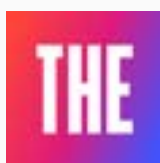
THE Education Rankings for the Research
Excellence Framework 2021



36th

**globally for
sustainability impact**

Times Higher Education
Impact rankings 2023



Top 50

**globally for
research citations**

Times Higher Education
rankings 2022

£559m

**annual gross value
added to the
economy of region**



23rd

**UK University
in the UK Complete
University Guide 2024**



**Complete
University
Guide**

3

**Queen's
Anniversary
Prizes for our
research and teaching**



6

**AdvanceHE
National Teaching Fellows
across our academic staff**

7

**Fellows of the
Royal Society
on staff**



8

**Fellows of
the British
Academy
on staff**



3

**THE
NOBEL
PRIZE**

**Nobel Prize winners across
our UEA Alumni**

Introduction

The University of East Anglia (UEA) is many things to many people: an exciting and diverse community of staff and students; an engine of brilliant research and innovation; an educator of highly talented graduates; a major contributor to the regional and national economy; and a significant source of creative and cultural impacts.

We do not rest on our laurels and we are ambitious for our future, full of interesting ideas about how we can contribute more to all the communities we serve, both locally and globally. We see challenges as opportunities, operate comfortably in areas of complexity and embrace uncertainty and change.



This strategy defines our priorities and focus to 2030. Extensive consultation over several months with students, staff, alumni and external stakeholders has shaped our vision and ambitions.

In delivering our strategy we will focus on:

1. The aspirations and needs of prospective and current students.

Through progressive approaches to learning, teaching and support, we will ensure that student experiences and outcomes are rich and compelling.

2. The scale and impact of our research. By concentrating on our areas of international excellence and embracing interdisciplinary approaches, we will drive enhancement.

3. The way we operate as an organisation. We will build an outstanding and sustainable business model that has excellent systems and processes and encourages our staff to engage fully with our mission.

Global challenges including climate change, inequalities, sustainable development and access to healthcare are just some of the issues we have a responsibility to address as a major university contributing great value in an uncertain world.

Here in the UK, we foresee the possibility of political change and further emphasis on devolution and regional investment. Economic challenges, including the cost of living and tuition fees, international policies and visa conditions, could impact our ability to succeed. At the same time, there is intense competition, nationally and globally, for students, staff and funding.

The disruptive progress of technological change, especially in Artificial Intelligence (AI), is further transforming many aspects of research, teaching and administration. We are already benefiting from AI in our operations and will scale this up to ensure the best benefits for students and staff.

We must embrace the key challenges of today and tomorrow and build an effective organisation capable of navigating the future. We will need to become ever more agile to adapt to the changing financial realities and seize the opportunities in a rapidly evolving national and international higher education system. We will be a leader in developing a new sustainable model for how universities operate.

We have factored all of these forces into our new and imaginative thinking. We are looking forward with eager anticipation to how we can continue to shape our changing world for the better.



Our story

Founded by Royal Charter in 1963, UEA was built to embody a radical new vision for higher education, where interdisciplinarity is crucial and the highest standards in both research and teaching are valued. Today, as a result, we are an exceptional dual intensive research and teaching university with an outstanding global reputation. Founded for the region, by the region, we are proud of our role in the East of England.

As a civic university, an employer and an educator based on Norwich Research Park, we are committed to delivering for the region. We support business growth and develop the entrepreneurs and highly-skilled workforce our economy needs. In addition to a £559m annual contribution to the region's economy, our partnerships, innovation, widening participation and public engagement activities have a wider societal and cultural impact.

Over the past 60 years, UEA staff and students have made enormous contributions to our world in the areas of research, teaching and regional advancement. These have been recognised in many ways including an impressive array of glittering prizes and awards. Among our alumni and current staff, we count three Nobel prize winners and many fellows of the Royal Society and British Academy.

Do Different

UEA was established to focus on the new and novel. Our coat of arms bears the motto 'Do Different', derived from the local dialect 'in Norfolk we du different'.

This captures the independent spirit and sensibilities of East Anglians, our willingness to challenge the status quo and our imperative to think creatively.

We ask questions and critically evaluate the world, always seeking deeper understanding and improved outcomes. We are bold risk takers, never settling for second best. Throughout our history we have done things differently and we commit to continue this into our future.



Some of our notable alumni and their achievements:



Baroness Valerie Amos
LG CH PC
Leader of the House of Lords
Education, 1978



Gurinder Chadha OBE
Screenwriter, Director
Global Development, 1979



Nomin Chinbat
Minister of Culture of Mongolia
Economics, 2003



Joe Greenwell CBE DL
CEO Jaguar Land Rover;
Chairman Ford UK
English and American Studies, 1970



Louise Heathwaite
CBE FRS FRSE FRSB
Executive Chair Natural Environment Research Council
Environmental Sciences, 1979



Sir Michael Houghton
Nobel Prize for Medicine 2020
Biological Sciences, 1969



Donald Kaberuka
President of the African Development Bank
Global Development, 1975



Sir Ian McEwan
CH CBE FRSA FRSL
Booker Prize winning author
English and American Studies, 1970



Sir Paul Nurse
OM CH FRS
Nobel Prize for Medicine 2001
Biological Sciences, 1970



Mathias Cormann
OECD Secretary General,
Economist
Law, 1993



Anne Enright FRSL
Booker Prize winning author
English and American
Studies, 1986



Dame Sarah Gilbert DBE FRS
Vaccinologist
Biological Sciences, 1980



Sir Kazuo Ishiguro
OBE FRSA FRSL
Nobel Prize for
Literature 2017
English and American
Studies, 1979



Greg James
DJ and Presenter
Drama, 2004



Dame Karen Jones DBE FRSA
Founder and CEO of Café
Rouge and Punch Taverns
English and American
Studies, 1975



Baroness Rosalind Scott
Baroness Scott of
Needham Market
European Studies, 1995



Matt Smith
Actor
Literature and
Creative Writing, 2002



Dame Rose Tremain
DBE FRSL
Costa Book and Orange Prize
winning author
English and American
Studies, 1964

What makes us special

Our prestige

We are proud of the major contributions we make through our prestigious research and teaching.

UEA is highly respected nationally and internationally. A global university ranked among the best in the world, we are consistently within the top quartile of UK universities based on our research and teaching strengths.

We are a globally significant centre of research, driving change around the world and bringing fresh thinking to the major challenges facing society.

Our Teaching Excellence Framework Silver status (TEF2023) confirms UEA's very high-quality teaching and we typically feature in the Top 30 of UK league tables. We are proud to be an inclusive place to learn. Our graduates are successful – more than 84% are in positive employment destinations and many are leaders in their chosen field.

Our community

At our heart is a closely-knit, supportive and inclusive campus community of more than 17,000 students and 4,600 staff.

Around 162,000 proud alumni give our community a global reach and our staff and students are part of some 30,000 people working and studying on the Norwich Research Park.

People are respected and admired here not just because of who they are, or where they have come from, but because of what and how they contribute. As a University of Sanctuary, we are proud to welcome into our community people seeking safety and support.

There is something extraordinary about the friendliness of our campus community and the way staff and students look out for and encourage each other. We are a welcoming place for everyone to learn, grow and realise their full potential.

The background image shows a large, historic stone castle with multiple towers and battlements, identified as Norwich Castle. In the foreground, there is a busy market street with colorful striped awnings over the shops. The sky is blue with some white clouds.

Our campus

UEA's home is a quintessential UK university campus – a vibrant and buzzing place to live, work and study.

It juxtaposes high quality academic, support, social and cultural facilities. UEA feels safe and supportive, and fosters a strong sense of belonging.

It is home to iconic architecture set in hundreds of acres of beautiful parkland. Our thatch-clad Enterprise Centre is one of the UK's most sustainable buildings and the Sportspark is among the UK's most successful university and community sport facilities. Some of the biggest names in music come to our live music venue, the LCR. The Sainsbury Centre is a major museum and arts research facility. Also, we are proud to be part of the Norwich Research Park, one of the largest concentrations of research institutes in Europe, and work closely with the Norfolk and Norwich University Hospital.

Our city

Norwich is the great provincial and economic capital of East Anglia, a city which inspires creativity, promotes innovation and celebrates diversity.

Full of energy and ambition, it is an ideal location for a major university. Our students and graduates are greatly valued as part of the community and add high level skills to the local workforce.

The UK's first City of Refuge, over 100 languages and dialects are spoken here and UEA continues the tradition of attracting talented people from around the world.

A strong cultural heritage has seen Norwich maintain its historical character and building fabric. Frequently voted as one of the best and safest places to live in the UK, the city is surrounded by beautiful countryside, and close to the Norfolk Broads National Park and stunning Norfolk coast.

Our mission

UEA's Royal Charter outlines our mission:



For the public benefit, the advancement of education and research

This clear focus on excellence in both research and innovation, and student education and experience stands true today and for the future. We remain committed to serving the needs of society and providing economic and social value across the twin themes of education and research.



Our 2030 vision

We will bring to bear the fullness of our resources and energy in order to deliver our vision:



Solving the challenges of our changing world by working together sustainably

We will solve challenges by harnessing the transformative power of our research and education to develop solutions to grand challenges. The world is in a constant state of flux, creating both threats and opportunities. We will understand and evidence the challenges and offer pragmatic solutions that will make a real difference across science, society and the economy – at all scales, from local to global.

We will work together with an emphasis on interdisciplinarity. Global challenges cannot be addressed by individuals alone, we will be most successful when we work together. We are collaborative by nature, acting together across our broad community, being inclusive in our approach. Interdisciplinarity is reflected in our original intellectual and physical architecture which was explicitly designed to blur traditional academic boundaries. We will continue to ensure we work and think without borders.

We will be sustainable across our economic, environmental and societal activities. We contribute to delivering the UN Sustainable Development Goals and are a world leader in environmental sustainability research and teaching. We will bring this insight to our own activities to ensure we are truly sustainable. We also focus on both economic and social sustainability. It is important that we operate sustainably, and that we are an exemplar for others by producing excellent research and by educating outstanding graduates who share our vision and values.

Research and innovation

The development of new ideas, methods, processes and models, and their translation into meaningful outcomes for society, has always been at the very heart of UEA. We find answers and innovative solutions to some of the world's most complex problems – enriching our understanding of the past and present to build a better, more sustainable and liveable future for everyone.

We will intensify research around our three strategic themes. We will take the opportunity to evaluate adding future themes.



ClimateUEA

is concerned with our collective climate story during this critical decade for our planet. We have led the way in climate research for 50 years, breaking new ground in understanding the global climate system and its interaction with society.



CreativeUEA

was born out of our belief that creativity is central to our human existence. It builds on UEA's longstanding culture of creativity to deliver new areas of interdisciplinary research, innovation, knowledge exchange and impact.



HealthUEA

is centred around our deep-rooted reputation for high quality research, innovation and impact in medicine, health and life sciences. It seeks to address crucial global health challenges and their social and economic underpinnings.

To achieve this, we will:

- 1. Extend our research base.** We are ambitious about improving the quality and quantity of our research and innovation. We will support our researchers and innovators to access external funding, allowing us to break new ground with world-leading impact. We will enable all our staff to realise their full potential, including implementing equality, diversity and inclusion principles. We will recruit and retain highly talented researchers.
- 2. Build our collaboration with Norwich Research Park partner organisations.** By working collaboratively with our Park partners, we will extend the range and quality of our research especially in the areas of food, nutrition and health.
- 3. Increase the economic benefits and impacts of our research and innovation.** Much of our research is of an applied, near-market nature. We plan to expand our capability to exploit our excellent research more fully by building impact into projects from the outset and developing the people and processes to draw out greater commercial value and other wider benefits.
- 4. Enhance our international reputation.** UEA is engaged in many areas of high-quality global research and collaborates with some of the best teams on several continents. We will ensure that the quality of our contribution is appropriately represented by key international reputational markers (e.g. league table ranks) and by doing so further raise our international profile.



Student education and experience

UEA is a well-established and very high-quality provider of higher education, operating significantly above baselines.

A UEA education is characterised by interdisciplinary opportunities and experiential learning approaches, leading to excellent graduate outcomes for students. Our campus and facilities deliver excellent support and co-curricular opportunities in a safe and supportive community. Students join us from diverse backgrounds, experience an inclusive curriculum and study environment, and leave us with the education and skills to progress and navigate a lifelong working and learning journey. We will continue to put students at the heart of what we do and enable change based on student feedback, exploring innovative new modes of delivery.

We will advance the education of the next generation of outstanding graduates using progressive approaches to address the key issues of our changing world.



To achieve this, we will:

- 5. Raise student performance further to deliver an outstanding experience and outcomes.** We will improve the consistency of outcomes across the full range of indicators, subject areas and student groups, and do our very best to ensure all students have good opportunities to succeed.
- 6. Widen access, participation and success.** We are fully committed to serving the needs of our regional community and want to do everything we can to raise local aspirations and skills, to deliver economic advantage. We will enhance our widening participation activities to recruit more students from diverse backgrounds and deliver inclusive opportunities and support, enabling success for all throughout their learning journey.
- 7. Grow student numbers.** We believe we can achieve greater efficiencies and economies of scale by increasing the size of our student population. Competition for UK students is likely to remain high for at least the next few years and so we will develop our apprenticeships and grow international student numbers, through articulation agreements and transnational education activities with selected high-quality universities.
- 8. Implement a new, innovative teaching model.** We believe a new, radical model is required to enhance quality and deliver long term financial sustainability. We will ensure our course portfolio is up to date and market-focused, curricula are based on best practices (including international perspectives), greater use of Technology-Enhanced Learning is incorporated where appropriate, and a team-based approach is developed for the delivery of our courses.
- 9. Invest in our staff to deliver transformational educational experiences.** Our academic staff are the central and most critical component of our teaching. We will invest in and nurture UEA academics and provide a stimulating and rewarding career structure to drive enhancement in our teaching and learning.

Organisation development

For us to achieve success, UEA will need to be an outstanding organisation. We aim to build a best-in-class organisation with a highly motivated staff community, effective processes and systems, and first-rate external partnerships.

People and community. Our culture and community helps to attract, retain and support talented staff. We will continue to build an environment where staff feel deeply connected with our vision and have the skills, motivation, time and reward for delivering it productively. Investing in staff development will allow us to attract the best talent, support high-quality leadership and management and create a culture in which our staff are engaged in our strategic activities. Wellbeing and Equality, Diversity and Inclusion are key.

Strategic enablement. We need to be more business-minded, efficient with our resources, and improve the quality of our operational delivery. Strategic enablers requiring additional focus are:

- **Infrastructure.** Our digital and physical infrastructure need development to keep pace with our ambition. We are behind our peers and some way short of what is needed for success. In addition, parts of our campus were built more than 50 years ago and need significant revitalisation.
- **Sustainability.** At the heart of all that we stand for and do at UEA is a focus on the 'triple bottom line' of economic, environmental and social sustainability. From operating at a deficit, we will return to a position of financial sustainability. We aim to be an exemplar for resource usage and the impact of our activities. We will be socially responsible and sustainable through activities that enhance the prospects of our people and those in the communities we serve.
- **Operating model.** Fundamental to realising our ambition is changing how we work to deliver success. Our operating model will be aligned with our research and innovation, and student education and experience core purposes. We will implement the right functions, processes, systems and structures. Change will be enabled with joined-up, agile, responsive and flexible ways of working.

External engagement and partnerships. We will strengthen local, national and global research, innovation and education partnerships. Improving collaboration with our Research Park partners will support our research and innovation strategy. We will also increase participation from across the East of England and develop transnational student education. Our regional engagement will be further enhanced by our Civic Charter, student recruitment and knowledge exchange activities. Our reputation will be strengthened by developing our international relationships and profile, optimising staff and student exchange opportunities, enhancing our global community on campus and equipping our students to be global citizens.

To achieve this, we will:

10. Enhance engagement. We will expand the quantity and quality of partnerships at local, national and international level, ensuring that they always add value to our core purposes.

11. Invest in the development of staff. We will build a comprehensive development framework providing opportunities for UEA staff at all levels, embedding the values and culture necessary for success.

12. Develop fit-for-purpose infrastructure. We will invest in our digital infrastructure to support our core purposes. For a high-quality physical estate, we will prioritise and balance the continued refurbishment of our historic buildings with selective investment across our campus.

13. Deliver sustainability. We will ensure that we are financially resilient, including a sufficient margin for investment. We will also maintain our commitment to 100% net zero campus emissions by 2045 and high standards of social responsibility.

14. Establish unified professional services. We intend to create a single, unified professional services team that is capable and flexible in its way of working, and organised around key processes rather than structures.



Our values

Shaped by the UEA community, our values represent a core set of standards for how we behave, drive excellence in education and research and collaborate as an anchor institution in our local community. From tackling global challenges, striving for student and staff success and creating an inclusive environment, our values are what unite us.

AMBITION

We are ambitious for our future success

We are forward-thinking and brave in our approach and decisions. We make space for innovation and creativity, seizing opportunities that are responsible and sustainable. We are ambitious for the advancement of education and research.



COLLABORATION

We are collaborative in our approach

We work together with shared purpose. We build connections, share ideas and develop new networks. We champion our regional, national and global relationships and demonstrate that together we can achieve greater goals and positively influence the world around us.



EMPOWERMENT

We empower ourselves and each other

We develop ourselves and others, trusting people to make decisions based on their expertise and knowledge. We continually improve systems and processes to support us in working in an agile and efficient way.



RESPECT

We respect each other

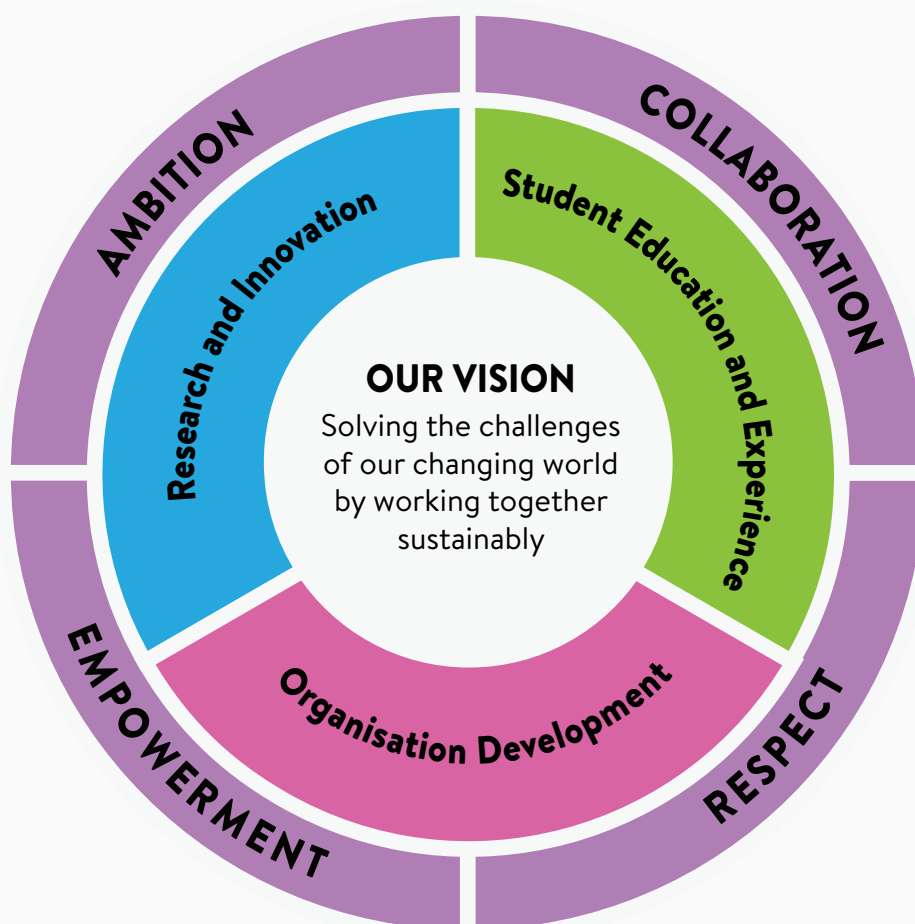
We treat everyone with respect and dignity. We value diversity and foster a community where people can express different thoughts and views. We are open to challenge, so we can learn and improve. We encourage a positive, inclusive environment where everyone has opportunities to fulfil their potential.



How it all fits together

This strategy defines our mission and vision for 2030, the things we will ‘do different’, and the values we will live by.

It is clear that success will require sustained investment, strong leadership and capabilities in business transformation – all of which will form part of our future planning. We are looking forward to taking staff, students, partners and our wider community with us on that journey over the coming years.



In the next phase of our work, we will develop an implementation plan, with key performance indicators, and a set of interlocking strategies covering research and innovation, student education and experience, and key enablers including people, digital, campus estate, international and finances.

It is important that our implementation is agile and responsive to changing circumstances. We plan to revisit the strategy on an annual basis to review progress formally and amend our work plan as appropriate.

Case studies: How we 'Do Different' at UEA



Excellence in creative writing

Founded by Sir Angus Wilson and Sir Malcolm Bradbury, we established the first Masters in Creative Writing in 1970 and the first PhD in Creative and Critical Writing in 1987. Today, creative writing remains a cornerstone of our outstanding arts and humanities portfolio.

Students join us from all over the world and progress to careers across the creative industries. The publishing success

of our graduates remains unrivalled, including Booker Prize winners such as Sir Ian McEwan and Anne Enright, and Nobel Prize winner Sir Kazuo Ishiguro. We are recipients of a prestigious Queen's Anniversary Prize.

Our courses allow students to develop in an intellectually stimulating and supportive environment, with a strong emphasis on practice, all in England's first UNESCO City of Literature. Our programme of literary events includes the renowned Noirwich Crime Writing Festival, UEA Live literature festival and our student-run annual Creative Writing Anthology.



Leading in interdisciplinarity

Our schools of Environmental Sciences and Global Development are known for their interdisciplinary approach and commitment to make a difference in the world.

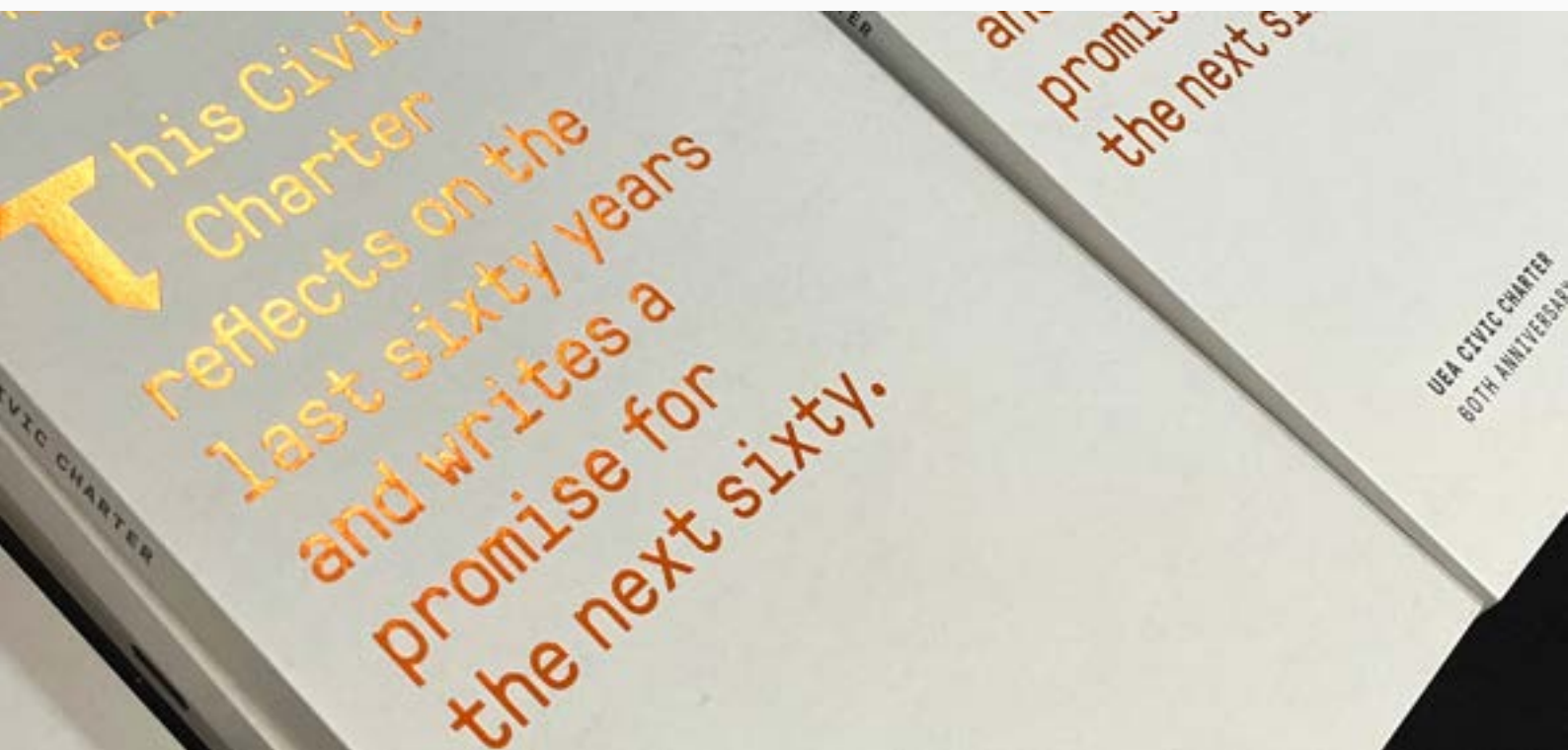
Environmental Sciences is one of the longest-established and largest interdisciplinary departments of its kind in Europe. UEA's research has played a pivotal role in developing temperature records and climate models, and informing global policy for climate change mitigation and adaption. Our researchers

are co-recipients of the Nobel Peace Prize for their role in the Intergovernmental Panel on Climate Change (IPCC).

A world-leading centre for research, teaching and practice, Global Development has produced critical research over many years into the links between natural resource management, poverty reduction and wider political economy, that has radically improved lives and livelihoods around the world. A unique interdisciplinary approach to teaching equips students with the theoretical grounding and practical skills to create change in the world.

Both schools have received Queen's Anniversary Prizes.

Case studies: How we 'Do Different' at UEA



UEA Charter of many voices

We take our regional civic responsibilities very seriously and have kept our sights on the people and place we call home.

In our 60th year, we launched our Civic Charter to commemorate our beginnings and reaffirm our civic purpose for the future. A statement of values, principle and promises for the future, our Civic Charter provides the foundations of how we work together with our regional partners. The Charter outlines how UEA collaborates with and supports communities to find solutions to the very

many complex challenges our region faces.

The Civic Charter draws on a long tradition of civic work. From the Law Clinic which provides free advice to the public, to the international art on display at the Sainsbury Centre, and the researchers transforming the quality of life in local communities, or striving for solutions to the climate crisis – UEA has always delivered impact locally, regionally and globally. The new Civic Charter invites businesses, organisations and individuals from all sectors to engage with UEA and create opportunities for new projects and collaborations.



A cultural treasure

Located on campus in a Norman Foster building, the Sainsbury Centre houses one of the most sought after, yet non-conformist, art collections in the world.

The collection aims to inspire and influence the next generation of thinkers and leaders, fusing well with UEA's ethos to make universities more accessible, blur the boundaries between disciplines, and challenge the status quo. Exhibitions are framed around global challenges, empowering art to address fundamental

societal questions such as 'how do we adapt to a transforming world'.

One of the most prominent university museums and art galleries in Britain, the Centre was first conceived after Sir Robert and Lady Sainsbury generously donated their art collection to the university in 1973. The Centre runs a broad range of creative activities engaging with our local community, houses our School of Art, Media and American Studies and collaborates with our staff and students across subjects.

Case studies: How we 'Do Different' at UEA



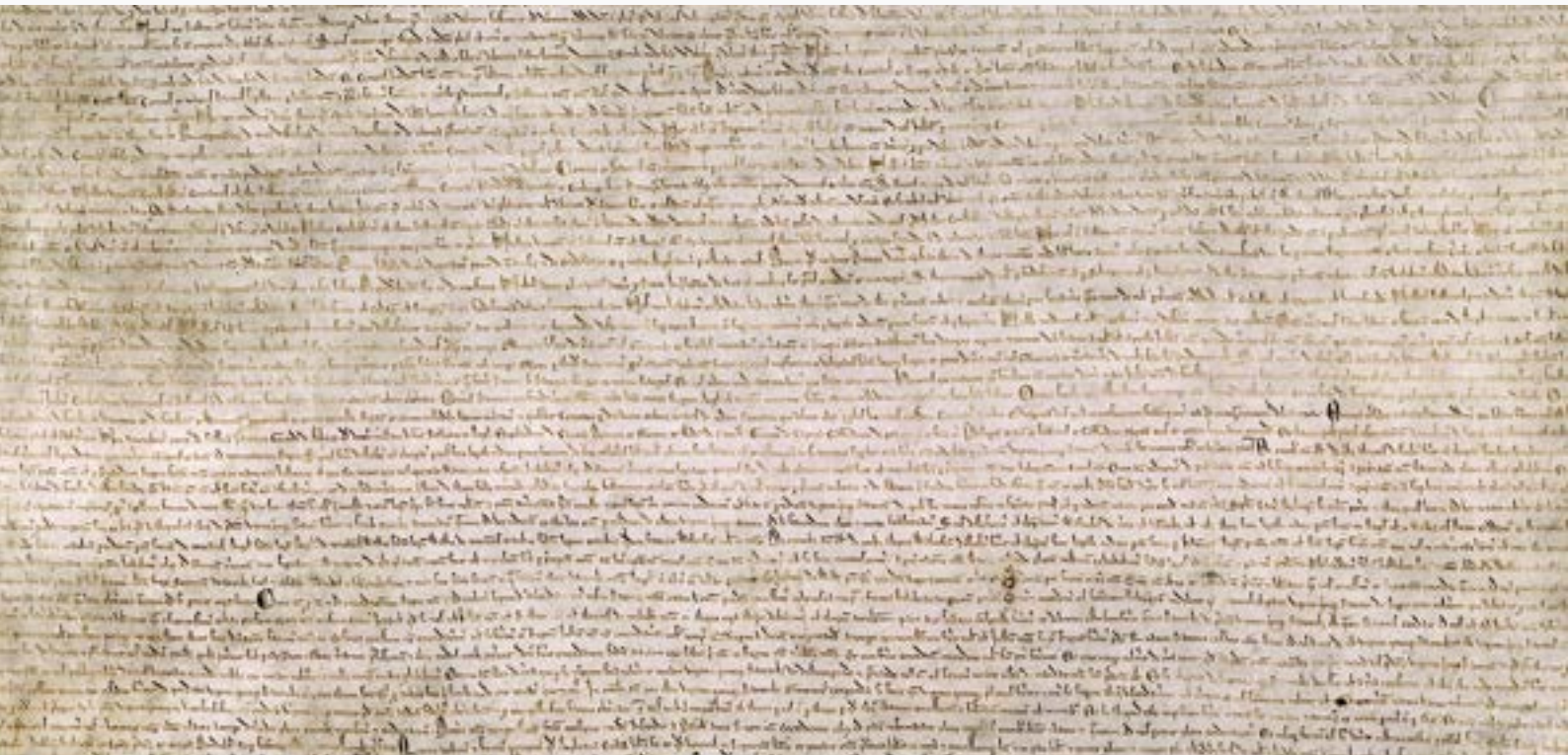
Medicine and health sciences impact

Medicine and health sciences is a major area of research and teaching excellence at UEA. At the heart of the Norwich Research Park, we are dedicated to performing world-leading fundamental and applied research in medicine and health sciences across three themes: metabolic health, lifespan health and population health.

This research has far-reaching impacts. For example, one in two babies born to mothers with diabetes develop

complications. A diabetes pregnancy research programme aims to support women with diabetes to achieve pregnancy glucose targets required for optimal mother and baby health outcomes.

Research into continuous glucose monitoring in pregnancy has shown a reduction in congenital abnormalities and stillbirth by 30%. This research has now shown that an innovative hybrid closed loop technology for controlling blood sugar levels improves diabetic control still further and will deliver even better pregnancy outcomes for mothers and their babies.



World-leading medieval studies

UEA has a world-leading reputation for teaching and research in medieval studies, incorporating historical, artistic, literary, and landscape-archaeological perspectives.

We have unique and prominent collaborations with various institutions, including the British Library and British Museum, the Ecole des Chartes in Paris, the Centre des Études Supérieures de Civilisation Médiévale in Poitiers, the Monumenta Germaniae Historica in Munich, and the University of Heidelberg. Two major British Academy medieval

research projects are hosted at UEA. We are also engaged with the entertainment and heritage industries providing consultancies and advisory roles.

Ideally located in a region steeped in medieval history and a city with the largest concentration of urban medieval churches north of the Alps, our popular yet challenging undergraduate and postgraduate courses are truly interdisciplinary and research led. Our graduates are now to be found in many leading departments across the UK, in Europe and the USA.

Case studies: How we ‘Do Different’ at UEA



Quality research into competition policy and regulation

The Centre for Competition Policy (CCP) is the UK’s leading interdisciplinary centre focused on competition, regulation and consumer policy.

CCP conducts independent policy-relevant research, and organises professional development and specialist events. The majority of the Centre’s research maps onto very significant policy and legislative developments as they occur, and applies an integrated interdisciplinary approach to studying competition policy.

The Centre brings together academic staff, researchers and PhD students from across disciplines, including Economics, Law, Business and Politics. All have a wide range of knowledge, expertise and interest in the field of competition policy and regulation. Applying each of the disciplines both individually and together achieves real-world policy relevance without compromising academic rigour. CCP is committed to encouraging and training the next generation of researchers through short courses and postgraduate programmes.



Tackling global challenges

UEA has led the way in climate research for 50 years, using our world-leading expertise to tackle the unprecedented environmental and social challenges caused by climate change.

In this critical climate decade for our planet, our world-leading climate experts collaborate and innovate to provide the vital research, solutions and insight needed to understand and minimise humankind's impact on Earth's climate and ecosystems.

We are home to the Climatic Research Unit, widely recognised as one of the world's leading institutions concerned with the study of natural and anthropogenic climate change. As a founding member of the Tyndall Centre, our researchers from the faculties of Sciences and Social Sciences collaborate with partners to develop sustainable responses to climate change.

Our research informs policy, helping shape a global response to climate change. We bring together a multidisciplinary team of experts to collaborate, innovate and discover, while training the next generation of climate thought leaders.

Imagined futures: what success may look like

Student

I came to UEA because of the quality of the teaching, academic reputation, Norwich location and supportive culture and community. Everyone was so friendly when I visited the university. Although I was nervous about leaving my home and family and coming to live and study on campus, I quickly made firm friends and found my niche at UEA. I get the support I require when I need it from my lecturers and student services, who always have my best interests at heart. The campus facilities are amazing, including the sports, arts and music scenes, and Norwich is a great place to live. As well as feeling supported throughout my studies I have also been helped to find the right graduate career which I am excited to be starting straight after graduation. But I feel like I don't really want to leave.

Norwich stakeholder

UEA is a vital part of the Norwich and Norfolk economic and cultural community. The contributions the university makes to the region's economic footprint, not to mention the artistic and literary scenes, are huge. I'm proud we have a university whose research is really making a difference, and which has such a strong reputation for teaching. You don't have to go far to find a UEA graduate or someone that knows one. Lots of students work while they are here and a large number of graduates choose to stay. The university brings new talent into the region and helps people deliver on their potential, and that's hugely beneficial. I can't imagine our city without UEA. The campus always feels really welcoming and the beautiful green space is a great place to walk my dog.



Academic staff member

UEA offers opportunities to develop my research and teaching passions. It is a stimulating and inclusive community and I enjoy working here. There is a lot of support available to staff, for my academic, professional and personal needs. The high quality, well-motivated students from diverse backgrounds mean that my in-person and online teaching is rewarding. I collaborate with outstanding researchers and inspirational teachers from across disciplines. Colleagues in professional services provide the support I need to further my research and excellent standards of teaching. Digital and campus estates improvements have given me the facilities I need to deliver. I can see clearly how my research is being translated into real external benefits.

Professional services staff member

I have good support and career development opportunities. I really enjoy working here, and value the role I play in enabling research and innovation, and student education and experience. I especially like our approach and the supportive community I work in. Recent improvements in core systems and processes mean I have time to focus on what is important and motivating. I feel that we are leading the way in providing modern, efficient and effective services and systems, and that these are making a real difference both within UEA and the external communities we serve. Looking back, the change in culture and overall commitment over a short period of time is impressive.



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GENERAL ENQUIRIES

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uea.ac.uk

ABOUT THIS BROCHURE

We have taken great care in compiling the information contained in this brochure, which we believe to be accurate at the time of going to press.

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