



University of East Anglia

NORWICH  
BUSINESS SCHOOL

# SHAPING THE BUSINESS WORLD OF THE FUTURE



**Norwich Business School**  
**Master's Programme**



# UNIVERSITY OF EAST ANGLIA – A HOME FOR EVERYONE

## About the University of East Anglia (UEA), the home of Norwich Business School (NBS)

Since 1963 we've been breaking down boundaries between students and researchers, arts and science, business and social responsibility. We're redefining what a university is and how it can best prepare you for a future in a rapidly changing world.

We celebrate diverse voices and backgrounds, and we stand for equal opportunity in higher education. We're a University of Sanctuary, where all are welcome, and we're committed to recognising and learning from our whole community.

From iconic architecture to unspoiled parkland, UEA campus is a diverse and inspiring place to study, with amazing on-campus facilities like the Sportspark, the Sainsbury Centre, and brilliant bars and cafes. With the vibrant city centre of Norwich on our doorstep, and London under two hours away, we are ideally located for the next steps of your studies.

By joining NBS, you are joining an internationally recognised community of experts, shaping the business world of the future. Our strong industry links mean you'll be exposed to real businesses. And our low student-to-staff ratios mean you'll have greater contact with academic staff.

**UEA's campus is like a mini city –  
big enough to find your niche,  
small enough to call home**



# WELCOME TO NORWICH BUSINESS SCHOOL

**Professor Olga Tregaskis,**  
Head of Norwich Business School, UEA



Welcome to Norwich Business School. We are the largest school in the Faculty of Social Sciences, with more than

1,800 undergraduate and postgraduate students and more than 100 members of internationally recognised academics and business experts.

But don't just take our word for it – Norwich Business School (NBS) is recognised internationally for its commitment to top-quality teaching and research. We are ranked top 10 for marketing, top 15 for accounting and finance and top 20 for business and management in the Guardian University Guide, 2023. With overall top 30 positions in both The Times/ Sunday Times Good University Guide 2023 and The Guardian University Guide 2023. We were also ranked 17th

overall in the most recent Research Excellence Framework (REF 2021), which looked at more than 100 institutions across the UK.

With a reputation for providing pioneering courses accredited by leading professional bodies (including ACCA, AMBA, CFI, CIM, CIMA, CMI and ICAEW), we are dedicated to providing an outstanding student learning experience, and producing world-class research that informs and influences business and public policy thinking.

As an Athena Swan Bronze Award holder, we are also one of a small number of UK business schools to be recognised for our commitment to advancing gender equality for both staff and students. When you join our supportive, friendly community we will support you to realise your dreams and to go out and make a difference in the world, whatever your future aspirations.

“NBS is recognised internationally for its commitment to top-quality teaching and research.”

**WATCH OUR VIDEO**

to meet the NBS MSc team



**Find out more about our career-enhancing MSc courses: contact [nbs.msc@uea.ac.uk](mailto:nbs.msc@uea.ac.uk)**

“Our courses are about your future.”

**DR KEVAN WILLIAMS**

**MSc Programme Director | Associate Professor in Strategy**  
Norwich Business School, UEA



Thank you for your interest in our MSc courses and in joining our global community.

Our courses are about your future. Individuals take a master's course for different reasons. Some people use a master's degree to change direction from their undergraduate degree subject, gaining business knowledge in developing their career. We have several MSc options if you arrive with any degree subject. Other

people hold a business undergraduate degree and now wish to specialise in an area of business and we have several different MSc options for you.

Masters degrees are about opening doors into your career and future life (I know, I have two masters degrees) and your future underpins our course design and delivery. From our wonderful course leaders and teachers sharing their business and research experience, to the careers

and employability support within our programme and school, and the people that will be important in your future.

You will join our Global X community of over 4,400 successful NBS masters graduates working around the world as a sustaining source of connections to each other. We are here for you before, during and after your course. Do get in contact.

“Empowering future generations to go out and be the difference.”

**DR LUCILL CURTIS**

**Director of Admissions, Recruitment and Marketing | Associate Professor in Marketing**  
Norwich Business School, UEA



We love what we do; sharing and empowering future generations to go out and be the difference in International business contexts.

All our academics share a passion for their subjects and excel in world-leading research and/or come from business practice. I spent more than 16 years in marketing practice, before deciding to return to academic study, because I wanted to share my knowledge and experience to inspire the next generation of business leaders. Our students study with us to gain a wide range of future-defining

employability skills and knowledge, which unlocks global career opportunities.

Based in the historic city of Norwich, England, with stunning beaches and a vibrant cultural hub that boasts a wealth of arts' attractions, theatres, global cuisine and music festivals, we support students with a wide variety of business start-ups, internships, consultancy projects and industry job programmes.

We have over 14,000 students at the UEA, with more than 10% studying in the Norwich Business

School. NBS has a lively and international community, where we are committed to academic achievement, developing future managerial excellence and instilling confidence in our students.

We can't wait to meet you and help you take the first steps on an exciting and exhilarating learning journey, designed to unlock a wealth of opportunities; a true educational investment that will shape and enhance the rest of your life.

# OUR CONVERSION COURSES

Our conversion courses are designed for students who have not previously studied a business based course. They will allow you to pursue studies and a career in a field that is different to your undergraduate degree.

**MSc BUSINESS AND MANAGEMENT**

**MSc MARKETING**

**MSc MARKETING AND MANAGEMENT**

**MSc BUSINESS MANAGEMENT**

**MSc FINANCE AND MANAGEMENT**

**MSc INTERNATIONAL ACCOUNTING AND FINANCIAL MANAGEMENT**

**MSc INVESTMENT AND FINANCIAL MANAGEMENT**

**MSc HUMAN RESOURCE MANAGEMENT**

**MSc GLOBAL BUSINESS MANAGEMENT**

MSc Business and Management runs from January to January, all other conversion courses run from September to September.



**NEW** January 2024 Start

## MSc Business and Management

Whether you are a recent graduate who wants to increase your academic acumen and enhance your appeal to employers, or you already have employment experience, but want to move to the next level, or change career direction, the MSc Business and Management course is designed to help you take the next step to success!

The MSc Business and Management is a 12-month full-time course, from January to January, that covers an essential blend of key business disciplines, including these nine modules:

- Managing People and Organisations
- Strategic Marketing Management
- Accounting and Financial Management

- Entrepreneurship and Small Business Management
- Introduction to Digital Business
- Global Business
- Professional and Commercial Skills
- Developing Future Leaders
- Brands and Strategy

Designed by leading academics and business professionals from Norwich Business School, this course will ensure you acquire knowledge, and professional skills in order to achieve a prestigious Master's degree from a top 30 UK University (Guardian League Table, 2023/The Times/Sunday Times Good University Guide 2023).

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at:

[www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:**  
Bachelors degree 2.2 or equivalent

**Degree Subject:**  
Any subject area (excluding Business-related degrees)

## MSc Marketing

Prepare for a high-flying career in marketing with this exciting Master's.

Marketing is the practice of identifying customers and satisfying their needs. But the best marketers aren't only experts in their specialism. They understand the other key functions of business too. Over 12 months of intensive study you'll discover the intellectual and practical skills of marketing, exploring theories, concepts and techniques, and building the analytical tools and perspectives necessary for a lifetime of making

marketing decisions. You'll learn how to lead and respond, both operationally and strategically, in the dynamic global marketplace.

### Where are our MSc Marketing alumni now?

Amy Clutton is a Marketing Executive with Universal Music Group.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:**  
Bachelors degree 2.2 or equivalent

**Degree Subject:**  
Any subject area (excluding Business-related degrees)

## MSc Marketing and Management

If you aspire to work in a managerial role but want the edge that marketing training will give you, or if you want to work in a management position within marketing, this is the course for you. Over 12 months of intensive study you'll discover the intellectual and practical skills of marketing and management. You'll explore theories, concepts and techniques, and build the analytical tools and perspectives necessary for a lifetime of making marketing and management decisions. You'll also learn how to lead and respond, both

operationally and strategically, in the dynamic global marketplace.

### Where are our MSc Marketing and Management alumni now?

Luka Sindle is a Business Manager with Nestle.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:**  
Bachelors degree 2.2 or equivalent

**Degree Subject:**  
Any subject area (excluding Business-related degrees)

## MSc Business Management

Find where you fit in business on a course designed to give you a full and holistic view of different business functions. This is our most flexible and diverse business Master's course. There are several benefits to this breadth and flexibility. As well as discovering the intellectual and practical skills of management, you'll have the chance to explore all the other key functions of business and discover which ones interest you the most. You can either then focus on one area, or you can branch across disciplines, developing your own unique blend of skills.

This will help you to stand out in the jobs' market and carve out your own unique career path.

### Where are our MSc Business Management alumni now?

Steven Fanner is a Senior Manager in Analytics and Reporting with Warner Bros. Discovery.

### ENTRY REQUIREMENTS

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**Degree Classification:**  
Bachelors degree 2.2 or equivalent

**Degree Subject:**  
Any subject area (excluding Business-related degrees)

## MSc Finance and Management

Discover how finance and management drive business by studying these two highly complementary disciplines together. This course will prepare you for a successful career in finance and/or management in any sector, including financial, non-financial and public sector organisations. Over the course of your studies you'll explore the role of finance and management in business. You'll discover the many ways that the study of finance and the study of management enrich each other, whilst discovering and developing your talents in both areas.

### Where are our MSc Finance and Management alumni now?

Mert Goksu is a Senior Treasury Analyst with Mercedes Benz Financial Services, Turkey.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:**  
Bachelors degree 2.2 or equivalent

**Degree Subject:**  
Any subject area (excluding Business-related degrees)

# MSc International Accounting and Financial Management

Prepare yourself for an international career in accounting and finance. Whether you've previously studied accounting, finance or business in a non-English speaking context or you are new to the field but aspire to a career in accounting or finance, this is an ideal course for you.

On this Master's you'll get a great foundation in general accounting and financial management responsibilities. You'll also have the chance to explore other essential business functions, such

as managing people and organisations, strategic marketing and management, management skills and personal development.

## Where are our MSc International Accounting and Financial Management alumni now?

Yinchao Zou is a Senior Tax Associate with Farnell Clarke.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.2 or equivalent

**Degree Subject:** Any subject area (excluding Business-related degrees)

# MSc Investment and Financial Management

The MSc Investment and Financial Management course is proud to be an accredited Academic Partner with the Global Association of Risk Professionals (GARP), an accredited Education Partner with the Chartered Institute for Securities and Investment (CISI), a participant of the Chartered Insurance Institute (CII) Higher Education Alignment arrangement, and a member of the CFA Institute University Affiliation Programme.

The main aim of this course is to prepare you to make a difference in the global corporate and financial

sector. You will study the international market, learning the latest practices and studying the latest trends. You'll discover how to combine theory and practice, how to draw on different data sets and databases, and how analyse and compare data in order to make effective financial decisions.

## Where are our MSc Investment and Financial Management alumni now?

Chiranjeev Vjoodha is a Business Intelligence Developer with Rogers Hospitality and Operations.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.2 or equivalent

**Degree Subject:** Any subject area (excluding Business-related degrees)

# MSc Human Resource Management

The way people work is changing rapidly and there's never been a more exciting time to study and work in human resources.

On this Master's you will learn to face the challenges of a changing HR world, and how to be an innovator in the field. You'll get an introduction to the key theories, techniques and practices, and learn how to evaluate and utilise them.

At UEA we believe that meaningful work is key to human happiness, and we see the practice of HR as the practice of improving employee self-development.

On this course you will learn how to make a difference to people's lives and support their wellbeing at work, ensuring that productivity is balanced with quality of life.

## Where are our MSc Human Resource Management alumni now?

Aashvita Bagai is a Consultant with Henderson Drake.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.2 or equivalent

**Degree Subject:** Any subject area (excluding Business-related degrees)

# MSc Global Business Management

This MSc is for students with an undergraduate degree aspiring to work in multinational organisations, in varied cultural settings, with a sound understanding of what it takes to be a global business entrepreneur, leader, manager and an effective team player. A large number of courses are available so students aspiring towards a particular career path, be it in marketing, branding, HR, consulting, can study relevant content.

On this course you can design your own journey with a global perspective

in mind. You'll have the freedom and flexibility to follow your interests right from semester one.

## Where are our MSc Global Business Management alumni now?

Anna Komissarova is a Pre-sales Executive with NielsonIQ Bandbank.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.2 or equivalent

**Degree Subject:** Any subject area (excluding Business-related degrees)

# OUR COGNATE COURSES



To study one of our cognate courses, you must have an Undergraduate degree in a similar subject. These Master's are designed to deepen your knowledge.

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**MSc SUPPLY CHAIN  
OPERATIONS AND  
LOGISTICS MANAGEMENT**

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**MSc BUSINESS ANALYTICS  
AND MANAGEMENT  
(with placement option)**

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**MSc ACCOUNTING AND  
FINANCE**

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**MSc BANKING AND FINANCE**

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**MSc ORGANISATIONAL  
PSYCHOLOGY**

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**MSc MANAGEMENT**

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**MSc BRAND LEADERSHIP**

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**MSc DIGITAL BUSINESS  
AND MANAGEMENT**

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Our cognate courses run from  
September to September.



# MSc Supply Chain Operations and Logistics Management

UPDATED  
FOR 2023

As someone who works in operations, supply chain and logistics management, you can be the difference between success and failure for a business, and other organisations such as charities and governments. On this degree you will be trained to be an industrial problem-solver, ensuring products and services are delivered efficiently, effectively, on time, and on budget.

The course is carefully designed to help you understand the primary and supporting activities in a value chain, and operations and logistics management practices. You will

study key areas such as inventories, transportation, warehousing, procurement, supply chain and logistics operations, sustainable supply chains, innovations and technology management, low-carbon supply chain and logistics, and materials management.

## Where are our MSc Supply Chain Operations and Logistics Management alumni now?

Karina Mirzozana is a Customer Experience Manager with DPD.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.1 or equivalent

**Degree Subject:** Business, Management or Engineering

# MSc Business Analytics and Management

UNIQUE OPTIONS  
IN SEMESTER 3

Do you want to play a role in the data revolution? Data has been identified as a major source of value, but only for those organisations that can capture, integrate and analyse it, and apply the resulting knowledge to business decisions. This course will give you the skills and knowledge to manage the whole business analytics process, from data to decisions, including delivering the technical and human resources required and managing the legal, regulatory and ethical challenges that emerge.

In the second semester you will advance your knowledge of analytics to build upon your understanding developed in the first semester. For example, advanced topics include techniques

and issues drawn from across the entire business analytics process.

## Options unique to this course

Unique to this course, in your third semester, you will have the choice to either:

- Write a research dissertation
- Undertake a placement
- Develop a business plan
- Deliver a business sponsored project.

## Where are our MSc Business Analytics and Management alumni now?

Sheheryar Zafar Choudri is a Commercial Analyst at UEA.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.1 or equivalent

**Degree Subject:** A social science degree with a substantial quantitative element, or a science discipline degree

# MSc Accounting and Finance

If you are an accounting graduate and you want to take your studies and career to the next level, this is the course for you. On this internationally renowned research-based Master's you will explore the potential for accounting to bring change in the world and discover how to make accounting more relevant to people and organisations.

This is a research-based Master's so an accounting and financial background is essential. You might be coming straight from undergraduate study, or you may have worked in industry.

You'll graduate ready to excel in academia, in research and development, or in the corporate sector where such skills are in high demand.

## Where are our MSc Accounting and Finance alumni now?

Thuy Dinh is an Assurance Senior Associate with PWC.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at:

[www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.1 or equivalent

**Degree Subject:** Accounting, Finance, Business, Economics, Management or a degree in a quantitative subject (such as Science or Engineering)

# MSc Banking and Finance

Through this course, you will build a sound theoretical and practical grounding in banking and finance, equipping yourself with the skills needed to excel in business or in research. You will graduate as someone who is not only highly skilled, but also an independent and critical thinker, able to make their own decisions when faced with complex problems.

You will be qualified to work in commercial banking, asset management, hedge funds, consulting and accountancy firms, government bodies, and academic institutions.

## Where are our MSc Banking and Finance Alumni now?

James Allen is a Principal Finance Officer with London Borough of Waltham Forest.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at:

[www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:** Bachelors degree 2.1 or equivalent

**Degree Subject:** Accounting, Finance, Business, Economics, Management or a degree in a quantitative subject (such as Science or Engineering)

## MSc Organisational Psychology

This MSc is ideal for people who want to be at the cutting-edge of practice and psychological research into workplaces. Students will work with a world class team who are members of Norwich Business School's highly-respected Employment, Systems and Institutions group (ESI).

As well as a large programme of activity around wellbeing, staff who teach on the course also conduct research on ethics, leadership, creativity and climate change. This ensures you graduate with a

solid grasp of contemporary challenges to workplace and the latest theories and techniques in Organisational Psychology and the main challenges surrounding them.

### Where are our MSc Organisational Psychology alumni now?

Helen Musgrove is director of Psychological Consulting with Lexxic.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:**  
Bachelors degree 2.1 or equivalent

**Degree Subject:**  
Psychology or related subject

## MSc Management

Prepare to be a leader in business with a Master's designed for the business innovators of tomorrow. Good management means being able to see problems from every perspective, and understanding that there might not always be a single right answer. On this course you'll study a range of business disciplines and learn to handle such complexities.

To understand how to manage people, you need to understand their point of view and the context they are working in. For this reason you won't just study management theory and practice, you'll explore all the key business disciplines, including

management, marketing, accounting, finance, operations, logistics, human resources, organisational behaviour, entrepreneurship, business creation and branding.

### Where are our MSc Management alumni now?

Stephanie Bailey is a Community Executive with River Island.

### ENTRY REQUIREMENTS

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**Degree Classification:**  
Bachelors degree 2.1 or equivalent

**Degree Subject:**  
Business, Management, Accounting, Finance, Mathematics, Economics, Engineering, or a quantitative subject, or a combination of these

## MSc Brand Leadership

On this course you'll learn how to excel in the world of branding. You'll discover how to create your own brands, and how to take existing brands to new and exciting places. And thanks to our links with industry you won't just graduate ready to launch brands, you'll graduate ready to launch your career too.

The course blends theory with practice, and gives you the chance to build your knowledge and skills through working with real clients. Throughout all our activities, we emphasise developing

your soft skills such as communication, decision-making, team working and leadership.

### Where are our MSc Brand Leadership alumni now?

Marcel Jacob is a Strategy Director with Dixon Baxi.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:**  
Bachelors degree 2.1 or equivalent

**Degree Subject:**  
Business, Management or Economics

## MSc Digital Business and Management

This course addresses the worldwide shortage of graduates in digital business and provides you with vital experience and understanding of contemporary and emerging digital technologies for the future, their management, how to communicate your knowledge, and work with others.

This course will give you the knowledge and skills to manage digital transformation and the advancement of digital business, and prepare you for a wide range of employment roles in digital business such as management and leadership, consulting and

contracting for all types and sizes of business, and to being entrepreneurial and creating new digital businesses.

### Where are our MSc Digital Business and Management alumni now?

Kate Atkin is a Graduate Consultant with BMT.

### ENTRY REQUIREMENTS

Typical offer grades and entry requirements are for guidance only – please speak with us if unsure. Find out more information at: [www.uea.ac.uk/about/norwich-business-school/study-with-us/masters](http://www.uea.ac.uk/about/norwich-business-school/study-with-us/masters)

**Degree Classification:**  
Bachelors degree 2.1 or equivalent

**Degree Subject:**  
Business, Management, Marketing, Computing, Information Systems, Economics, Law or Psychology, a deep interest in the implications of digital technologies for business and management and strong verbal, written and visual communication skills

# LIFE AFTER NBS

## THANG DANG

MSc Banking and Finance | 2019

Before coming to UEA, I hadn't thought that a master's degree was a need on my list-to-do to develop a successful career in the financial industry. However, following the course in Banking and Finance at Norwich Business School had changed my mind once and for all.

It's not only a degree but a significant favour to study the financial market in a practical manner and also work with my lecturers on critical issues of the banking industry we face today. As a relationship manager at an international bank operating in Asia, this knowledge and equipped expertise are crucial to me to expand the business portfolio while

still supporting the bank to bear increasing risks.

I'm also indebted to course lecturers, who have given inspiration and strong encouragement to me to follow an academic career in the financial industry. Providing the chance to work on professional research projects or helping me to build an academic network are only a few I could name as their invaluable support to me.

The course had delivered more than what I had expected. It is an exceptional opportunity to explore and challenge myself better and also grow confidence to develop my career in the future.



## SHEHERYAR ZAFAR CHOUDRI

MSc Business Analytics and Management | 2022

As an international student, it is not always easy to pick a school and a program for one's MSc. There are certainly a lot of uncertainties that make this process a lot harder than it really is. As an applicant, I felt that UEA went above and beyond my expectations when it came to answering my queries about the MSc.

I selected UEA and Norwich Business School as the destination for my MSc because I was particularly impressed by how the program page was designed. As an international applicant, it allowed me to see in detail the modules I would study, the types of assessments I would have to complete, and the highly skilled faculty that would teach me.

The MSc Business Analytics and Management is a perfect mix of lectures, in-class training, simulation exercises, data analytics projects, and assessments that push one to think in a more practical and innovative way. The faculty was extremely helpful and was always available to talk. They regularly scheduled Q&A sessions and offered insightful feedback on our work. My favourite part about the program was the data analytics projects as they helped us see how business analysts approach problems in a real-life situation and how to best deal with problems associated with real-world data.

Without the data analytics projects and the simulation exercises, I firmly believe that I would not have the required skillset nor the confidence to succeed in my current role as Commercial Analyst. This program helped me embrace a culture of continuous improvement by always looking for self-improvement and skill-set-enhancing opportunities. Looking back at my time at UEA, I believe I made the best life decision as it prepared me to be an effective business analyst.



# OUR GLOBAL-X COMMUNITY

At NBS we take great pride in building a strong community of current students, alumni, academics and business professionals who support and encourage each other.

By studying a Master's with us, you become part of our Global-X community. This group is a supportive and inspiring space for students and alumni building their careers to reach out to others for support and mentorship. We keep in regular contact with you, exposing you to opportunities and events, and to celebrate alumni achievements.

### WATCH OUR VIDEO

to hear from some of our brilliant alumni



## PRE-MASTER'S

# Pre-Master's in Business, Economics and Social Sciences

INTO UEA is a partnership between INTO and the University of East Anglia. The on-campus centre offers academic preparation courses and English language programmes designed specifically for international students.

INTO offers Pre-Master's programmes that are perfect preparation for pre-masters students. A Pre-Master's provides international students who do not qualify for direct entry to

university with a pathway onto a wide range of postgraduate degrees which includes Norwich Business School. The Pre-Master's have options available offering advanced level academic English language and/or academic skills development plus subject specific learning depending on your needs.

These programmes will develop your self-organisation and study skills needed to undertake postgraduate studies. Improve your understanding of basic theories,

perspectives and concepts in your chosen discipline and be able to critically apply these to real-world situations. By the end of the course, you will be able to communicate confidently in written and spoken form to demonstrate relevant knowledge and understanding of basic academic concepts and theories. Plus develop teamworking and negotiation skills to confidently present information verbally both within, and together with, a group.

### Find out more:

[www.intostudy.com/en/universities/university-of-east-anglia/courses/pre-masters-in-business-economics-and-social-sciences](http://www.intostudy.com/en/universities/university-of-east-anglia/courses/pre-masters-in-business-economics-and-social-sciences)

## SCHOLARSHIPS

# Our Better Business Scholarship Programme

We are delighted to offer a number of competitive scholarships, up to a total amount of £150,000 awarded as tuition fee reductions for full-time Masters, MSc students.

The scholarships available are:

- 1 x full fee
- 5 x £10,000
- 10 x £8,000

Find out more about entitlement, the application process and terms and conditions: [www.uea.ac.uk/study/fees-and-funding/scholarships-finder/scholarships-a-z/nbs-masters-msc-better-business-scholarship-programme](http://www.uea.ac.uk/study/fees-and-funding/scholarships-finder/scholarships-a-z/nbs-masters-msc-better-business-scholarship-programme) or contact [betterbusiness.nbs@uea.ac.uk](mailto:betterbusiness.nbs@uea.ac.uk) with any questions you may have.

Other scholarships are also available, please visit: [www.uea.ac.uk/study/fees-and-funding/scholarships-finder/postgraduate](http://www.uea.ac.uk/study/fees-and-funding/scholarships-finder/postgraduate)



# Award-winning student accommodation

Our accommodation is central to our community. We have over 4,300 rooms situated on the UEA campus providing high quality, affordable accommodation in beautiful surroundings.

## Postgraduate Guarantee

At UEA we **guarantee accommodation for all international offer holders** who have paid a deposit and submitted an accommodation preference form by 31 July.

## Don't want to wait?

If you've paid your deposit and submitted an accommodation preference form by 30 April, and provided you've met conditions on your offer, we will prioritise production of your CAS letter.

You will also have more chance of receiving your preferred room allocation during our early allocation

**Find out more:**  
[www.uea.ac.uk/uea-life/accommodation](http://www.uea.ac.uk/uea-life/accommodation)

## Important information

We might make changes to advertised courses and other information. We have taken great care in compiling the information contained in this brochure, which we believe to be accurate at the time of going to press. We consider changes to courses very carefully and the University hopes to minimise any changes. Exceptionally it can be necessary to make changes, for example to courses, provision of facilities or fees due to legitimate staffing, financial, regulatory or academic reasons. Examples of such reasons might include a change of law or regulatory requirements, industrial action, lack of demand, departure of key personnel, change in government policy or funding, or withdrawal or reduction of funding. We will try to keep applicants notified as soon as possible of any such material changes likely to have a bearing on their application by updating our website.

[www.uea.ac.uk](http://www.uea.ac.uk)

## No liability for changes outside of our control

Should industrial action or other circumstances beyond the reasonable control of the University occur, and this interferes with the University's ability to deliver services in accordance with the descriptions provided, the University will use all reasonable efforts to minimise disruption as far as it is practicable to do so.

Provided the University complies with its obligations set out above, it shall not be liable to students, applicants or any other person for any loss, costs, charges or expenses arising out of the information set out in this brochure or its digital equivalent, changes to that information or any disruption or interference of the type described above.






## University terms and conditions, procedures, rules and regulations

If you accept an offer of a place, it will be subject to the University's terms and conditions, the latest version of which is available at [www.uea.ac.uk/about/university-information/statutory-legal-policies](http://www.uea.ac.uk/about/university-information/statutory-legal-policies)

## CONTACT US

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