

**MASTER
THE ART OF
BUSINESS**



ALTOGETHER DIFFERENT

Master the art of business with an AMBA accredited MBA that enjoys a world-class reputation.

CONTENTS

Executive MBA	6
Full-time MBA	10
Accreditations	11

CONTACT US

mbateam@uea.ac.uk

uea.ac.uk/about/norwich-business-school/study-with-us/mba

With over 30 years of experience, our MBA will challenge and change the way you think about business. At UEA you'll enjoy an altogether different, personalised programme that gives you more time to participate and share expertise with your peers, led by a team of leading academics and industry practitioners at the forefront of research and commerce.

We select the very best students from around the globe to benefit from the hands-on practical consultancy experience that sets us apart. Share knowledge and expertise as part of a supportive community that remains active long after graduation.

Join us and become an exceptional business leader who stands out from the crowd.

OUR PROGRAMMES

EXECUTIVE MBA

27 months
£28,300

FULL-TIME MBA

12 months
£28,300

MBA ALUMNI

Anna Tanner

Group Director of HR Services, Bromford Flagship LiveWest



I chose the UEA MBA specifically as it's AMBA accredited, and therefore, globally, one of the best

reputed MBA courses. As a HR professional, often the challenge is to ensure you can demonstrate understanding and add value to the wider operations and strategic management of an organisation. I'm in a leadership role and wanted to gain the best possible grounding for progression beyond my current position. The way in which the course has been curated provides applied learning of all core elements of leading and transforming a business, whether that be economics,

marketing or finance and strategy. This presented the perfect opportunity for me to learn, in a way that could also be applied to my workplace throughout and stretch my development and capability.

The stretch that the MBA provides you as an individual makes you a calmer, more resilient, more objective leader. You also become a more informed leader the further the course goes on. No matter how fast-paced your environment might be, you find yourself lifted out of the 'tunnel vision' of the day-to-day and see things from a broader perspective.



EXECUTIVE MBA

Invest in yourself and your future. If you're seeking to accelerate your career or secure a senior management position, our flexible Executive MBA could provide the impetus you've been looking for.

Designed for managers

Specifically designed to allow busy professionals to balance the demands of study with work, our Executive MBA programme is tailored to offer flexibility while maintaining the rigour of a master's level qualification.

Lectures and seminars are scheduled on full workdays and at weekends, enabling you to study while working full-time. Teaching is based around case study analysis, interactive discussion and supported by high quality blended learning material.

INTAKE | September

DURATION | 27 months, part-time

ENTRY REQUIREMENTS | A minimum of 3 years post-qualification work experience in a managerial, professional or entrepreneurial role and experience of managing a team or project

QUALIFICATION AWARDED | Executive MBA; CMI Level 7 Diploma in Strategic Management & Leadership Practice

COST | £28,300 (Scholarship schemes are available – chat to us to find out more)

HOW TO APPLY | Email your CV and a Personal Statement directly to the MBA team: mbateam@uea.ac.uk

A truly international experience

In the second year of the MBA we deliver part of the Management Consultancy Project modules overseas, where you will spend a week working with companies such as IBM, Philips and Tesco. This immersive consultancy project is focused on delivering practical outcomes and benefits for the client, as well as giving you valuable real-world experience of the challenges faced by international businesses.

Executive MBA modules

Compulsory

- Leading and Managing People
- Economics and Environmental Analysis
- Marketing and Customer Focus
- Operations Management, Processes and Digital Systems
- Financial Investment and Accounting
- Strategy
- Management Consultancy Projects.

Optional (choose 2)

- Entrepreneurship
- Sustainable Management
- Economic and Business Forecasting
- Corporate Finance and Finance Technology
- Brand Leadership
- Professional and Career Impact.



MBA ALUMNI

Jonathan Reed

CEO, Paddy & Scott's



I was drawn to UEA because of the high calibre of lecturers on the course but also the long list of

successful business leaders who have been through the programme. As a CEO I was looking for an opportunity to build networks, be challenged and to expand my knowledge. The UEA MBA ticks all of those boxes and I'm now more ambitious as a result of the course.

The cohort I have joined includes a real mix of private and public sector talent. I am able to share my business challenges with people who come from different organisation

with different expertise to me and collectively we support one another as our careers unfold.

Leading a fast-paced business, I recognise I don't naturally take the time to reflect on the decisions I make and the impact they have had. The discipline gained from the MBA allows me to analyse my role and critically consider how I could have tackled key workstreams differently. The leadership module has especially challenged me to ask what my business should stand for now and in the future.

My own personal growth has come from me spending more time questioning, challenging and connecting projects to the strategic focus of the business.

A DIVERSE RANGE OF

EXPERIENCE



**Our Executive MBA students come from
a range of different industries including:
finance, products and services,
consulting, marketing, technology and
healthcare.**

FULL-TIME MBA

Achieve the highest-level management qualification possible with our prestigious, 12-month full-time MBA. Become immersed in practical consultancy projects and work alongside a select and internationally diverse cohort of peers on a rigorous programme with a world-class reputation.

Become a future-ready and effective leader

As a full-time MBA student, you'll have access to our bespoke Professional and Career Impact module, which is designed to ensure that you have the very best professional and personal development to support your chances of securing senior

managerial positions after you graduate. The module – which includes a three day residential in London, visiting and talking to senior managers from leading organisations – gives you the tools, support and resources to plan and manage your future career.

INTAKE | September

DURATION | 12 months, full-time

ENTRY REQUIREMENTS | A minimum of 3 years post-qualification work experience in a managerial, professional or entrepreneurial role and experience of managing a team or project

QUALIFICATION AWARDED | Full-time MBA, CMI Level 7 Diploma in Strategic Management & Leadership Practice

COST | £28,300

HOW TO APPLY | Apply directly using our online application form, or contact us to discuss your individual circumstances prior to applying: mbateam@uea.ac.uk

Inspired Learning

Our AMBA accredited MBA is taught through a combination of lectures, seminars and workshops delivered by internationally recognised academics and industry specialists. The programme is designed to maximise the benefits of being part of an experienced group of peers from a range of professional backgrounds.

Optional modules are co-taught with our Executive MBA students.

Full-time MBA modules

Compulsory

- Leading and Managing People
- Marketing and Customer Focus
- Operations Management, Processes and Digital Systems
- Financial Investment and Accounting
- Strategy and Global Economics
- Professional and Career Impact
- Management Consultancy Projects.

Optional (choose 3)

- Entrepreneurship
- Sustainable Management
- Economic and Business Forecasting
- Corporate Finance and Financial Technology
- Brand Leadership.

AMBA ACCREDITED



Our MBA programmes are
AMBA accredited, placing us in the
top 2% of MBAs globally.

MBA ALUMNI

Andrew Summers

CEO, Transport East



The benefit of an MBA is that it forces you to think hard about best practice from an industry and academic

point of view and directly apply it to both the strategic planning and day-to-day operations of the organisation. All the modules are directly relevant to my workplace in different ways, and I have genuinely used parts from all of them - .e.g. marketing, economics, operations and finance - to lead my team to improve how we deliver our services and plan for the future.

The peer support and networking has been a major highlight from the MBA. It has been fantastic to meet such a wide variety of motivated, intelligent and collaborative people across the region, all working together to achieve

similar goals. The benefits are broad, for example the peer support is invaluable - we supported each other with completing the challenging workload, and I have made connections through the MBA which are already benefiting my business.

ACCREDITATIONS

Association of MBAs (AMBA)

Our MBA Programmes are AMBA accredited, placing them in the top 2% of MBAs globally.

AMBA accreditation denotes the highest standard of achievement in postgraduate business education. MBA students and graduates, Business Schools, and employers all recognise it as a gold standard.

AMBA membership is free for students and graduates of AMBA-accredited Business Schools. AMBA exists to champion brilliance in Business Schools and nurture impactful graduates who will change business for the better. AMBA's network of accredited Schools has grown to more than 270 institutions in 75 countries, with over 46,000 MBA, Master of Business Management (MBM) and Doctor of Business Administration (DBA) students and graduates participating in our global membership community.



Chartered Management Institute (CMI)

We also offer dual accreditation from CMI. When you successfully complete one of our MBA programmes, you will receive the Level 7 Diploma in Strategic Management and Leadership Practice and gain CMI membership for the duration of your studies.

Executive and Full-time MBA students can also apply for exclusive Chartered Manager status through Norwich Business School at no extra cost





FAST TRACK YOUR CAREER WITH US NOW

uea.ac.uk/about/norwich-business-school/study-with-us/mba

CONTACT US

mbateam@uea.ac.uk

uea.ac.uk/about/norwich-business-school/study-with-us/mba

Do Better Business Blog: ueanbs.wordpress.com